

PLUG AND PLAY FACILITY

IN

KARTHOLI INDUSTRIAL

PARK - JAMMU

Contents

1. OBJECTIVE: 3

2. GOVERNMENT OF JAMMU & KASHMIR INITIATIVE:..... 3

3. COMMON FACILITATION CENTRE (CFC)..... 4

4. CONTACT ADDRESS 4

5. PLUG AND PLAY FACILITY _ JAMMU AND KASHMIR..... 4

6. PROCEDURE UNDER PLAY AND PLAY..... 5

7. PLUG AND PLAY REPRESENTATION ON SINGLE WINDOW SYSTEM 6

8. PICTORIAL VIEW OF THE INDUSTRIAL PARK KARTHOLI OFFERING PLUG AND PLAY - JAMMU REGION
..... 8

9. JAMMU & KASHMIR IT/ITES POLICY FOR PLUG & PLAY.....12

1. OBJECTIVE:

The objective is to develop common digital geo-referenced base maps and land use maps using Geographical Information System (GIS) for development of Plug and Play module for promoting sectoral investment of Land embarked for industrial purpose to have the following features

- Pre-approved clearances and permissions at park level, aligned to sectoral/ manufacturing requirements like for red category products
- Water and power utility infrastructure (including electrical substations)
- Gas pipeline infrastructure
- Optical Fibre Cable (OFC) connectivity
- Sewage treatment plant (with required permissions)
- Effluent treatment plant (with required permissions)
- Common facilitation center (CFC)

2. GOVERNMENT OF JAMMU & KASHMIR INITIATIVE:

In coordination with DPIIT, Ministry of Commerce & Industries, Government of India as per recommendations under Business Reform Action Plan 2022 and to provide further impetus to 'Make in India' program, 'Plug and Play' facility is being offered to intending sectoral investments in UT of J&K. Jammu and Kashmir Government through its JKITES policy 2020 has notified 2 industrial parks under **Plug and Play** facility that have been developed one each at Jammu and Srinagar with an area of 5 Lakh Square feet. The parks have been developed in cluster mode with dedicated/ uninterrupted and secure technological infrastructure like optic fibre connectivity, Broad band connectivity, Wi-Fi access, Video conferencing and other facilities. Plug and Play facilities at identified locations also provide basic infrastructure amenities such as electricity, water and sewage treatment etc in these industrial parks / estates. For the remaining project specific approvals required to be taken by the manufacturing unit for starting/operating, project specific service wise procedures and rules are clearly notified with JKPSGA, 2011 timelines under the Single Window System.

3. COMMON FACILITATION CENTRE (CFC)

A common facilitation centre has already been setup and helpdesk support at UT level. J&K Single Window System is also functional which provide instant help through Investment Promotion and Facilitation Centre to address the Sector Specific Queries, System and Service-related queries and Grievance redressal. Dashboard of all queries/grievance is also being monitored at IPFC nodal officer, Director, Industries Jammu and Srinagar along with DICs of the concerned district.

4. CONTACT ADDRESS

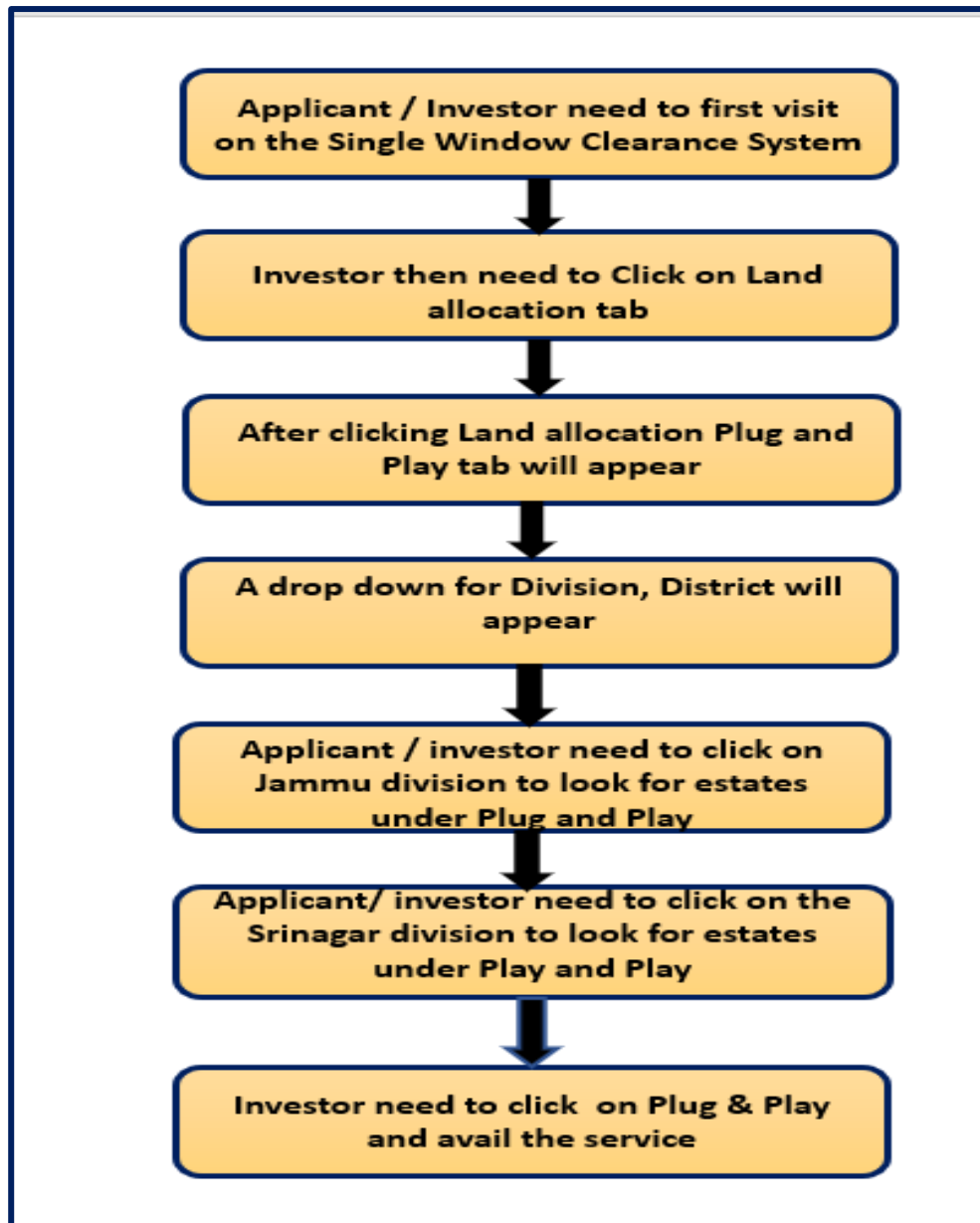
- IPFC Nodal officer- Director , Industries & Commerce, Jammu
Address: Jawahar Lal Nehru Udyog Bhawan, Railhead, Complex, Jammu
Telephone: Complex, Jammu
E-mail id: directorindcomjammu@gmail.com
- STPI Jammu, EPIP Kartholi, Bari Brahamana, Jammu -181133
Sh. Asim Khan
Scientist-F/Officer In Charge, STPI Srinagar/Jammu
Mobile : +91-9906628888
Tel. (O)-0194-2300381
Email: asim.khan@stpi.in

5. PLUG AND PLAY FACILITY _ JAMMU AND KASHMIR

PLUG AND PLAY FEATURES	FACILITIES AVAILABLE -OFFERING PLUG AND PLAY FACILITY
COMMON INFRASTRUCTURE	<ul style="list-style-type: none">• Roads (Ready Built)• Sewage Connection (Ready Built)• Electrical lines, poles at the establishment (Ready Built)• Water Connection facilities, (Ready built)• Utility Service-Fire hydrants line (Ready built)• Commercial Centre in the industrial estate (Ready Built)• Skill development centre and linked facility (Ready Built)• Bank and ATM facility inside the industrial estate (Ready Built)
APPROVALS -CONSTRUCTION PERMIT AND FACTORY PLAN	<ul style="list-style-type: none">• Approved Building Plan• Approved Lay out Plan• No need to apply for building plan approval/Construction permit

PLUG AND PLAY FEATURES	FACILITIES AVAILABLE -OFFERING PLUG AND PLAY FACILITY
ENVIRONMENT CLEARANCES	<ul style="list-style-type: none"> Industrial estates are earmarked for specific business and accordingly environment clearances are taken, if required so as per sector/nature of industry
SINGLE WINDOW SERVICE FACILITY- SWS	<ul style="list-style-type: none"> CAF-Combined application form service offer to apply services at Pre-Construction and Pre- Operation stages, Online Application, online making payment, Online Tracking and Monitoring application, Online Approval and getting online Certificate/licenses https://singlewindow.jk.gov.in/
FACILITATION AND HELPDESK (CFC)	<ul style="list-style-type: none"> Dedicated Investment Promotion and Facilitation Cell is functional for handholding and support of investors, anyone can reach out through phone, email.
QUERY AND GRIEVANCE HANDLING	<ul style="list-style-type: none"> During application and post approval, Query and Grievance management facilities are available.
OTHER FACILITIES	<ul style="list-style-type: none"> High Speed internet Connectivity Fire Alarm Systems UPS and DG back up facility Auditorium. Board Room Fire Alarm systems CCTV Surveillance - 24X7 Security Eco friendly Working Environment Wide Reception area Centralized Air Conditioning Co-location services Data communication services
URL OF PLUG & PLAY FACILITY – KARTHOLI	https://stpi.in/en/incubation-services/jammu

6. PROCEDURE UNDER PLAY AND PLAY



7. PLUG AND PLAY REPRESENTATION ON SINGLE WINDOW SYSTEM

SINGLE WINDOW HOME PAGE

LAND ALLOCATION TAB

PLUG AND PLAY

DIVISION

SELECT KASHMIR DIVISION

SELECT JAMMU DIVISION

DISTRICT

SELECT DISTRICTS OF JAMMU

SELECT DISTRICTS OF KASHMIR

INDUSTRIAL ESTATE (NAME)

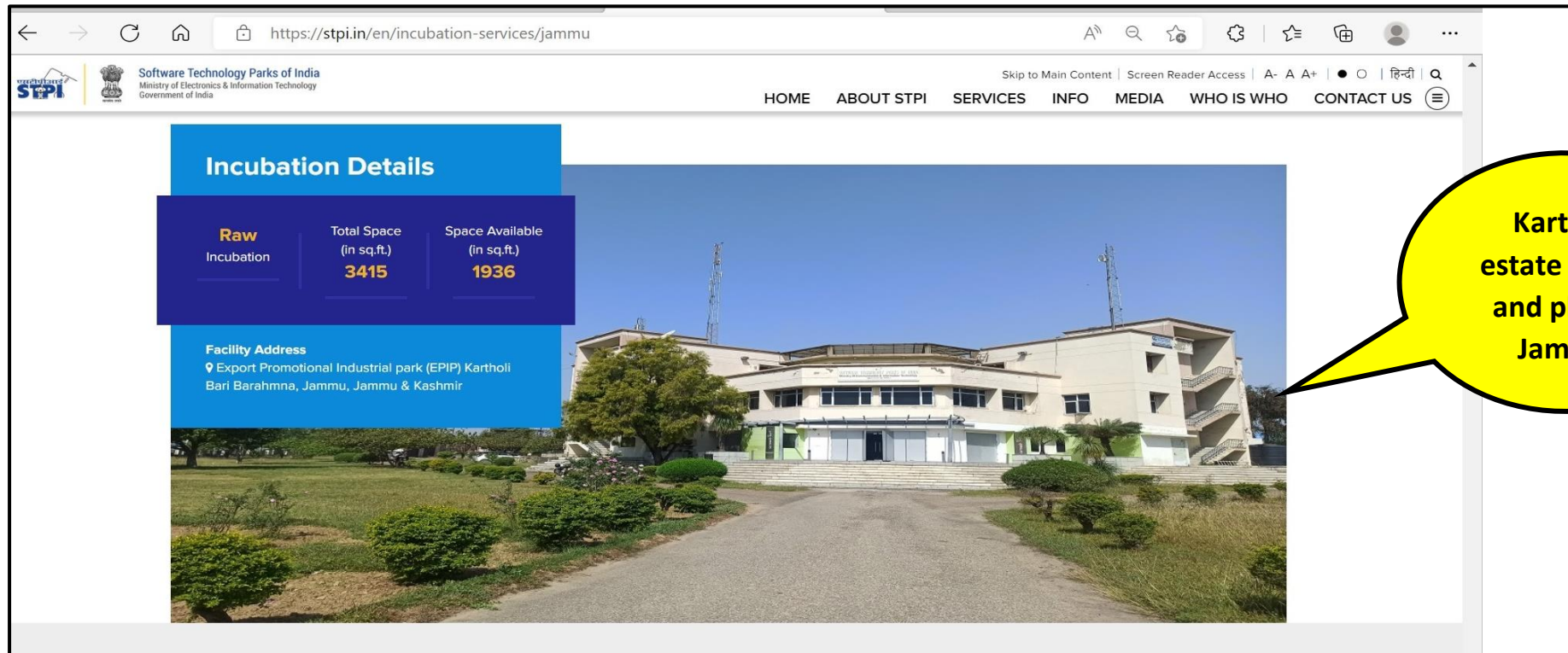
INDUSTRIAL ESTATE OF PARTICULAR DISTRICT

DIRECT LINK TO THE ESTATE UNDER JAMMU DIVISON

APPLY FOR LAND UNDER PLUG AND PLAY

A SEPARATE LINK FOR CLICK TO VIEW ON GIS

8. PICTORIAL VIEW OF THE INDUSTRIAL PARK KARTHOLI OFFERING PLUG AND PLAY - JAMMU REGION



The screenshot displays the STPI website page for the Kartholi estate. The page features a navigation menu with links for HOME, ABOUT STPI, SERVICES, INFO, MEDIA, WHO IS WHO, and CONTACT US. The main content area is titled "Incubation Details" and includes a table with the following information:

Raw Incubation	Total Space (in sq.ft.)	Space Available (in sq.ft.)
	3415	1936

Below the table, the facility address is listed as: Export Promotional Industrial park (EPIP) Kartholi, Bari Barahmna, Jammu, Jammu & Kashmir. A large photograph of the industrial park building is shown in the background.

Kartholi estate – plug and play in Jammu

Url for Plug and Play for Jammu Division <https://stpi.in/en/incubation-services/jammu>

STPI Jammu- “Incubation Centre”



- **High Speed Internet connectivity**
- **24 hrs Power back up backed by UPS and DG-Set**



- ❖ **False Ceiling with aesthetic and energy efficient lights**
- ❖ **Wide Reception Area and ample parking Space.**
- ❖ **Lush green lawns and eco-friendly work environment.**

Raw Incubation Facility:

- ❖ STPI Jammu has raw space approx. 3415 Sq .ft on First Floor which gives freedom to the entrepreneurs to start their business as per their own modified office design.

Space details:-

SN	Type of facility	Room No. Floor	Area (in Sq.ft)	Facilities available
1	Raw Incubation facility at STPI- Jammu	First Floor-1	1004	Sub-meter for Raw power supply. Voice and data point available in each room
2		First Floor-2	932	
		First Floor-3	932	
		First Floor-4	547	
		Total	3415.00	

Commercial Details:-

SN	Type of Incubation Area	Monthly Rental per sq ft	Other Charges per KVA per month for
1	Raw Incubation Facility	₹ 19.50	₹ 625.00

9. JAMMU & KASHMIR IT/ITES POLICY FOR PLUG & PLAY

Government of Jammu & Kashmir
Information Technology Department
Civil Secretariat, Srinagar.

Subject: Jammu and Kashmir IT/ITES Policy.

Government Order No:41- JK(ITD) of 2020
Dated: 21.08.2020

The Jammu and Kashmir IT/ITES Policy approved by Administrative Council vide its Decision No. 46/6/2020 dated 18.03.2020, forming **Annexure** to this Government Order is hereby notified.

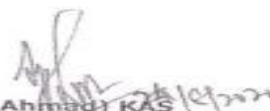
Sd/-
(Bipul Pathak) IAS
Principal Secretary to the Government
Information Technology Department

No: ITD/Gen/178/2019

Dated:21.08.2020

Copy to the :-

1. Lt. Advocate General, J&K.
2. All Financial Commissioners.
3. Director General of Police, J&K.
4. All Principal Secretaries to the Government.
5. Principal Secretary to the Lieutenant Governor.
6. Chief Electoral Officer, J&K.
7. Joint Secretary (J&K), Ministry of Home Affairs, Government of India.
8. All Commissioner/Secretaries to the Government.
9. Divisional Commissioner, Kashmir/Jammu.
10. Chairperson, J&K Special Tribunal.
11. Director General, J&K Institute of Management & Public Administration & Rural Development.
12. Director, Information Department, J&K.
13. All Deputy Commissioners.
14. Sr. Deputy Director General, Department of Telecommunication, J&K.
15. All Head of Departments / Managing Directors / Chief Executive Autonomous Bodies.
16. Secretary, J&K Public Service Commission/Service Selection Board/Board of Professional Entrance Examination.
17. Director, Estates, J&K.
18. Director Archives, Archaeology & Museums.
19. Secretary, J&K, Legislative Assembly.
20. General Manager, Government Press, Jammu/Srinagar.
21. Director General, TAIPA.
22. Cellular Operators, Association of India (COAI), 14, Bhai Veer Singh Marg New Delhi-110001.
23. Private Secretary to the Chief Secretary.
24. Private Secretary to Advisor(S)/(F)/(B) & (BK) to the Lieutenant Governor.
25. Private Secretary to Commissioner Secretary to the Government, General Administration Department.
26. I/C Website, Information Technology Department.
27. Government order file.


(Afaq Ahmad) KAS
Deputy Secretary to the Government
Information Technology Department

13.3 IT/ITES Park

Government Owned IT Park

1. Two IT Parks are being developed one each at Jammu and Srinagar with an area of 5 Lakh square feet. Plug and Play facilities are expected to be given to interested parties by April 2021. The Parks are being developed in cluster mode and Dedicated/uninterrupted and secure technological infrastructure like optic fiber connectivity, Broad band connectivity, Wi-Fi access, Video Conferencing facilities etc. will be available with all the security arrangements in place.
2. Reimbursement up to 25% of lease / rental charges on the space, subject to a maximum limit of INR 10 lakhs per year, for a period of 5 years.
3. The Government will develop a world class IT park with proximity to Airport/ National highways/Rail terminals and Institute of higher professional education for attracting investment into the UT
4. The Government shall allot space in the IT Park at concessional rates on a long term lease basis to the prospective investors. The rates will be notified by the Government of Jammu and Kashmir.
5. The Government will create basic infrastructure amenities such as electricity, water, and sewerage treatment etc in the IT park for utilization of these facilities by the occupants of the IT park.
6. Adequate security measures will be put in place by the Government to ensure smooth and uninterrupted operations
7. Within the proposed Built-up Space, core activities related to IT, ITES and BPOs are proposed to be housed in a serene environment with an abundance of green areas supported by robust IT infrastructure, well-structured road network and other utility services. The activities shall be arranged in a suitable form as a combination of :
 - a. Customized built-up space for small and medium segment players. Built up spaces including semi-furnished office space.
 - b. Plug & Play Facilities.
 - c. Incubation Centres.

13.4 Incentives to the Industry

1. As a special dispensation for IT units, the land allotment cases for setting up of such units would be decided on top most priority. For registered IT units within the declared IT Park, relaxation of FAR to the extent of 50% of the prevailing norm will be available. In other areas (not including core/banned/restricted/ green areas), FAR relaxation up to the extent of 25% would be considered in individual cases subject to considerations relating to population densities, availability of infrastructure, local geology, etc.
2. Air Connectivity: The process of expansion and modernization of 11 airports in J&K namely Akhnoor, Chamb, Chushal, Fukche, Gurex, Jhangar, Miran Sahib, Panzgam, Poonch, Rajouri and Udhampur are afoot under UDAN 4.0. The Government shall take speedy and effective steps to develop the other airports in the UT to cater to needs of the industry.
3. Uninterrupted Power: The Government intends to make the UT power surplus. As an interim measure, the ICT industry would be exempt from the purview of statutory power cuts.
4. Governance of IT policy & time bound approvals: All clearances will be given for the start of IT/ITES related ventures within 30 days from the date of application.
5. IT Software units would be permitted to be set up in residential areas subject to load restrictions.
6. A scheme shall be introduced to promote use of high end ICT by existing Industries in Jammu and Kashmir.
7. Effective Single-Window System: Online 'Single Window Clearance Unit' will be created and operationalized for granting approvals & clearances for setting up New IT Units and for expansion of the existing IT units in Jammu and Kashmir.