


GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF INDUSTRIES & COMMERCE, JAMMU
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CIRCULAR

Subject: Focus/ Champion Service Sectors in J&K (BRAP Reforms)

To unlock the full potential, promote diversification, and achieve sustained growth while enhancing the global competitiveness of J&K/ India's service sector, the J&K Industrial Policy 2021-30, issued vide Government Order No. 117-Ind of 2021 dated 19-04-2021, has, under Clause 3.14, has notified the following focus/champion sectors:

- 1) Manufacturing
- 2) IT & ITeS
- 3) Agriculture and Food Processing
- 4) Healthcare and Pharmaceuticals
- 5) Infrastructure and Real Estate
- 6) Herbal and Medicinal Plants
- 7) Milk Poultry and Wool Production
- 8) Education and Skill Development
- 9) Tourism and Hospitality
- 10) Film Tourism
- 11) Horticulture and post-harvest management
- 12) Renewable Energy
- 13) Handloom and Handicrafts
- 14) Agriculture, Mulberry and Production of Silk
- 15) Export oriented units
- 16) Any other sector that is notified by Government of Jammu & Kashmir


(Dr. Arun Manhas) 13/02/25
Director,
Industries & Commerce
Jammu

No.: MSE/J/Dev/MISC/532/2612
Dated: 13.02.2025

Copy to:

1. Commissioner/Secretary to the Government, Industries and Commerce Department, J&K for information. This is in reference to the instructions issued regarding the subject.
2. Managing Director, J&K SIDCO/SICOP for information.
3. Director, Industries and Commerce Kashmir for information.